



Hilltop School  
12 Hilltop Road  
Mendham, NJ 07945  
973-543-4251

Mountain View School  
100 Dean Road  
Mendham, NJ 07945  
973-543-7075

[www.mendhamboro.org](http://www.mendhamboro.org)

July, 2009

Dear Community Proprietor,

The Mendham Borough Home School Association (H.S.A.) requests your support of our First Annual **Harvest Hustle 5k Run** and Kid's Fun Run on October 3, 2009, on the scenic streets of Mendham Borough.

The H.S.A. is comprised of energetic parents whose main objective is to enhance the education of our children in grades K-8 attending Hilltop and Mountain View Schools. This year's **Harvest Hustle** will help us to continue to fund outstanding cultural arts programs, assist in the completion of the Mountain View Outdoor Education "Garden of Hope" and to jumpstart the renovation of sports fields at Mountain View.

This race is being held in memory of our friend and supporter, Sgt. Rich Morales and a portion of the proceeds will be used in tribute to Rich.

You can help make the **Harvest Hustle** a success by sponsoring our race with a tax deductible contribution. There are many great opportunities to help, at various supporting levels. A sponsorship form is attached for your consideration.

- We are expecting over 250 5k race registrants
- Pre-race activities are planned for kids and families, including a 1 mile fun run
- Prizes for top finishers overall and in 10 year age groups
- Great post race fair at Mountain View Middle School, hosted by the 8<sup>th</sup> grade class

As a valued local business we thank you for your continued support of the Mendham community and Mendham Borough H.S.A. We are looking forward to a fun day for families.

Sincerely,

Amy Johanson and Nicole Schoenbrodt  
Harvest Hustle 5k Committee Co-Chairs

*Your contribution is tax deductible.  
The Mendham Borough H.S.A. Tax ID is 22-2276248.*

**Harvest Hustle**  
*In Memory of Sgt. Rich Morales*  
**Mendham Borough H.S.A. 5K Race**  
**October 3, 2009**

**OPPORTUNITY A:**

Includes:	Gold \$2,500	Silver \$1,000	Bronze \$500	Friend \$250
<b>Race Day T-Shirt</b>	Logo	Logo	Name	
<b>Race Website</b>	Logo	Logo	Logo	Name
<b>Race Day Program (B&amp;W)</b>	Logo	Logo	Name	Name
<b>Race Packet Inserts (Sponsor Provided)</b>	X	X	X	X
<b>Category Exclusivity</b>	X			
<b>Recognition in public relations</b>	X	X		
<b>Complimentary Entries</b>	10	8	2	

**OPPORTUNITY B:**

**Our Water Station Sponsor (\$500) is entitled to:**

- Your sign or banner prominently displayed at the Water Station (to be provided by sponsor)
- Listing as Sponsor in the Race Program
- Inclusion of organizational materials in race packets (to be provided by sponsor)

**Our Starting Line and Finish Line Sponsor(s) (\$500) are entitled to:**

- Your sign or banner prominently displayed at the Start and/or Finish line (to be provided by sponsor)
- Listing as Sponsor in the Race Program
- Inclusion of organizational materials in race packets (to be provided by sponsor)

**SOLD OUT Our Registration Sponsor(s) (\$250) are entitled to:**

- Your sign or banner prominently displayed on the Registration Form
- Listing as Sponsor in the Race Program
- Inclusion of organizational materials in race packets (to be provided by sponsor)

**Our Bib Number Sponsor (\$250) is entitled to:**

- Your Company logo printed on the race bib numbers.
- Listing as Sponsor in the Race Program
- Inclusion of organizational materials in race packets (to be provided by sponsor)

**Our Adopt a Mile Sponsor(s) (\$250) are entitled to:**

- Your sign or banner prominently displayed at Kilometer/Mile marker signs (to be provided by sponsor)
- Listing as Sponsor in the Race Program
- Inclusion of organizational materials in race packets (to be provided by sponsor)

**In-Kind Sponsorship, such as awards, prizes, food, and media.**

- The value of the items donated will determine the level of sponsorship.
- Listing as a Sponsor in the Race Program
- Inclusion of organizational materials in race packets (to be provided by sponsor)

- *Category exclusivity is offered at the top two sponsorship levels, on a first response basis.*
- *The basic sponsor levels are described above, but allowances can be made to customize sponsorships to fit your company's objectives.*
- *Donations of any amount are truly appreciated.*

**For more information on sponsorship, please contact:**  
**Amy Johanson p: 973.876.0881 e: [adjohanson@verizon.net](mailto:adjohanson@verizon.net)**  
**Nicole Schoenbrodt p: 973-598-5354 e: [npschoenbrodt@msn.com](mailto:npschoenbrodt@msn.com)**

**Harvest Hustle**  
*In Memory of Sgt. Rich Morales*  
**Mendham Borough H.S.A. 5K Race**  
**October 3, 2009**

Yes, I am pleased to sponsor Mendham Borough H.S.A.'s 5K Race on October 3, 2009.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<b><u>OPPORTUNITY A</u></b>		
<b>Sponsor Level</b>	<b>Cost</b>	<b>Total</b>
<input type="checkbox"/> Gold	\$2,500	_____
<input type="checkbox"/> Silver	\$1,000	_____
<input type="checkbox"/> Bronze	\$500	_____
<input type="checkbox"/> Friend	\$250	_____
<b><u>OPPORTUNITY B</u></b>		
<input type="checkbox"/> Water Station	\$500	_____
<input type="checkbox"/> Start Line	\$500	_____
<input type="checkbox"/> Finish Line	\$500	_____
<input type="checkbox"/> Registration	Sold Out	_____ N/A _____
<input type="checkbox"/> Bib Number	\$250	_____
<input type="checkbox"/> In Kind Goods/Service		_____
<b>Adopt a Mile</b>	<i>Please estimate value</i>	_____
<input type="checkbox"/> Mile Marker 1		_____
<input type="checkbox"/> Mile Marker 2	\$250	_____
<input type="checkbox"/> Mile Marker 3	\$250	_____
	\$250	_____
<b>Grand Total Due</b>		\$ _____

I am unable to contribute as a Sponsor, but would like to make a donation of \$\_\_\_\_\_.

Please mail this form along with your check made payable to **Mendham Borough H.S.A.**, to:  
 Attn. H.S.A. 5K Run,  
 Mendham Borough Schools,  
 12 Hilltop Road  
 Mendham, New Jersey 07945.

*Your contribution is tax deductible. The Mendham Borough HSA Tax ID is 22-2276248.*